

The Zhou Enlai Integrity Pledge

for the best businesses in China

Our company supports and practices the five principles of integrity, which are based on the character of former Premier Zhou Enlai: honesty, responsibility, compassion, prudence, and dignity.

I personally promise to practice these principles to the best of my ability, to manage my business organization, and to lead all my employees to live according to these principles.

I recognize my responsibility to society, and to the people of China. I will use all of my power to guarantee that:

1. At all times I will speak truthfully about both the present condition and future prospects of the company.
2. I will ensure that all promises the company makes to its investors, shareholders and to the public, are fulfilled.
3. Accurate, timely financial records of all the company's activities will be kept. I will never allow personal enrichment by anyone at the company's expense.
4. The company will pay its debts on time, will honor all contracts, and will provide a fair return to its investors.
5. The company will faithfully follow the laws of China, and the laws of all the countries in which it operates.
6. Employees of our company will always be treated with dignity, fairness and respect. We will support their family needs with children, the elderly and the sick and will create a harmonious working environment for our employees.
7. Customers of the company will always receive the highest-quality products and services we can provide.

8. We will treat our competitors with fairness and dignity, recognizing that we have a common duty to our customers. Where possible, we will seek creative co-operation instead of destructive competition.
9. Our company recognizes its responsibility to the whole of society, to give back to people in need. We will create public programs to help our community that personally involve our management and our employees.
10. Our company will follow the highest principles of environmental quality, and we operate our business with energy efficiency.
11. We recognize our responsibility to support the balanced economic and social development of China, and will emphasize unity and harmony for all people in the nation.
12. Our company will encourage international peace, friendship and cooperation among all nations in the world, creating understanding and respect that ensure a peaceful world for this generation, and for generations to come.

Agreed: _____ Date: _____

Company Name: _____

Created and supported by
the Zhou Enlai Peace Institute



以周恩来为楷模 坚守誓言

衡量中国商业道德的最佳标准

我们的企业将本着周恩来总理的伟大人格和精神，秉持廉正五项原则：

诚信、责任、和蔼、勤俭、尊严。

我宣誓我在管理商业的运作中，以实际行动奉行这些原则，并引领我的全体职工遵循这些原则。

我认识到我对社会和人民所承担的义务，并保证将以最大的努力做到：

- 1、无论任何时候，我都会对企业的目前状况和未来预测讲究实事求是。
- 2、我将确保兑现我对投资人、股东和对公众的承诺。
- 3、我将及时准确的记录企业所有运营财经报告，不容许任何人假公济私。
- 4、我们将遵守合同的所有条款按时交付贷款，并且为我们的投资人提供一个公平的回报。
- 5、我们将遵守中国的法律，以及企业所分布在其它国家的法律。
- 6、我们将永远尊重和公平善待企业员工，关心他们家庭的幼儿、老年及残疾者的需求，为我们的职工创造一个健康和谐的工作环境。
- 7、我们提供给我们的客户将永远是最高质量的产品和服务。
- 8、我们将公平合理的对待我们的竞争对手，以服务大众为共同目标。我们

尽可能寻求创造性的合作以取代恶性竞争。

9、我们认识到一个企业对社会所担当的责任，我们将援助人民的需求以回报社会。 我们还将发动管理人员和职工建立公共项目来帮助发展我们的社区。

10、我们的企业将遵循和维护一个良好的环境，并在商业运作中节省能源利用。

11、我们意识到我们对中国的社会发展和持续经济平衡的职责，并且有义务倡导和平和团结所有民族的人民。

12、我们的企业将促进国际和平和友谊，与各国合作增进人民之间的相互尊重和理解，维护这一代人的和平并为下一代的子子孙孙创造更和平的世界。

宣誓人:_____ 日期:_____

企业名称: _____

撰写：周恩来和平研究院

